

China Mobile Phone Step into the World

Burgeoning

When the cell phone first appeared on the Chinese market in the late 1980s it cost 10,000-20,000 yuan, and was the size of a brick. Regarded as the ultimate status symbol, it was called the da ge da, meaning very influential person. At that time, sales of mobile phones were under state control, and stocks were limited. Purchasers were required to place an order and make an 80 percent down payment. How things have changed! Mobiles are now available in multiple choices of size, color and function, on request.

Actuality

China has become the world's largest mobile phone manufacturing base and consumer market. In the first quarter of 2008, the total mobile phone shipment in China reached 134 million units, increasing 34.5% year over year. While the subscriber base of mobile services reached 480 million at the end of the first quarter of 2008, which increased approximately 20 million when compared to the statistic data at the end of last year.

Internationalization

With expanding the industrial scale and quickening the pace of innovation, the entire domestic mobile terminal industry begins to step into the world, seeking new markets, technologies, capital and other resources for more development space. To cater to these demands, the IMIE'2007 has invited overseas buyers from 24 countries and regions, including 7 overseas mobile operators and 17 multinational purchasing delegations. Their purchasing lists include HSDPA/GSM/CDMA mobile handsets, PDAs, smart phones and other mobile devices, as well as components and accessories.

Representative Product

When it comes to affordable iPhone clones, Meizu seems to be leading the pack now that they've unveiled the pricing for their M8 cell phone. The 4GB model with built-in camera will go for 0 while the 8GB version will go for 0. The entry-level model (with no camera) will go for only 5 at 4GB and 5 at 8GB. Compare that to the iPhone's 9/9 price and suddenly Meizu's option doesn't look so bad, though it's still an iPhone clone.

Trade Shows

electronica & Productronica China With PCIM China

The electronica & ProductronicaChina event is the leading regional trade show for electronic elements and assemblies and electronics production in China. It takes place each March in conjunction with LASER. World of Photonics China in Shanghai. Messe Mnchen International (MMI, Munich Trade Fairs International Group) organizes electronica & ProductronicaChina as part of its MMI electronics trade fairs network, which includes electronica and Productronica, which are the worlds leading trade shows in their industry sectors. The network also includes premier regional trade shows in Brazil, Hong Kong and India. With a total of over 8,000 exhibiting companies and more than 280,000 attendees for the MMI electronics trade fairs, MMI is one of the world's leading trade show organizers in this sector.

71st China Electronics Fair

With its debut in 1964, CEF is an authoritative electronics show in China, which is the only one supported fully by China Ministry of Information Industry and Ministry of Commerce and it was classed "A" exhibition in 2003 by Ministry of Commerce.

Online Marketplace

Made-in-China.com, China leading online marketplace of export and import, offers product directory, offers to importer and exporter. More than ten thousands of trade leads of mobile phone and accessories are available.

Source: <http://www.articlecircle.com>

About the Author

A professional studies on China's import and export trade. Find qualified [Chinese products](#) suppliers, please browse www.made-in-china.com.