

Ways To Increase Traffic by Writing Articles

Writing articles is the fastest and easiest way to get a stampede of people to your website that recognize your name by your signature and adhere to what you recommend.

Most people reason that finding information in articles, forums, and discussion groups is a primary method of getting good information, and odds are that they were somewhat of an expert on that subject, and if they were experts then products and services they sold or recommended were likely to be good.

You should always include a signature with your article, a few lines about your business, your website URL and/or email address. You will be amazed at the targeted traffic it will generate for you.

If you are having trouble getting started I understand, and can tell you that writing is hard work. But once you write the first article it seems to get much easier. In fact, you may discover that you have a hard time stopping!

6 Ways to get started writing articles:

1. Get a notepad and pen, or use a word processor or computer, and just brainstorm ideas for articles. The best source for an article is usually from experience, or knowledge you have acquired in the past. If you are at a total loss, go and read some articles in other's e-zines or websites. Once you get started you will come up with many ideas. Write each one down. If you think of a good title that includes a keyword about the article, write that down too, and include the keyword in the first sentence, or paragraph.

2. There are several ways writers work, depending on their personalities. You may like to order and organize your points first by making an outline of the information you plan to include or the points you intend to make. Then all you have to do is go back and "flesh out" the points, adding useful facts or links to more information.

Or, you may be a natural teacher, and write just as though you are explaining the subject to the reader in person. Either method is fine, just do what is comfortable for you. One method may work best for one kind of article and the other for another kind.

3. Add "personality" to your writing. Share some of yourself with your readers, make your writing uniquely your own. It's fine to read e-zines and others' articles to see what people may be interested in and spark your own ideas, but don't pattern yourself after someone else. People want to feel that they know You - Your knowledge and personality. This is what builds loyalty.

If it fits with your subject, don't be afraid to mention your product or service and give the URL or email address, but DON'T write a "glorified ad" and call it an article! That can offend a publisher so that they won't even consider articles from you in the future.

4. After you've finished writing your article, read it through aloud, preferably to someone else who will ask questions if they don't understand some point.

5. Run a spell checker! If you own Microsoft Word or something similar, run the grammar checker also. Have someone else proofread it for you. Even professional proofreaders will tell you that they try to have someone else proofread their own writing, because it is next to impossible to catch your own mistakes.

6. When you have finished your article and make the necessary changes, you will need to submit it to as many article directories as you can. Search the web for article directories to submit your article for free. There are also, paid services and software that will do the submissions for you, but you may want to wait until you have successfully written a few articles before you choose to pay.

Source: <http://www.articlecircle.com>

About the Author

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