

## Business is the Solution

Business can be discouraging at first glance but there is no greater reflex than reaping the benefits of your own business. Business can also be difficult to start especially without the proper knowledge, discipline, and time management but if you don't want to be bossed around, work smart as you want to, manage your own time, and generate more money than what you are earning right now, then business is the solution to all that.

Ever since I started as a Software Engineer, all I think of was to make this experience a stepping stone to succeed and excel in order to reach my goals in life. Seeking for greater opportunities, challenges and workplace were the things I was looking for and I was being opportunistic. As time went by, I realized that this was not the result that I was expecting to have and that there is something missing. One day, one of my best buddies told me that business is the solution to everything and I was surprised on the progress that he's having with his own online business. I came to think about what he said and studied the details about online business and project management. I chose internet business to begin with since my years of experience was more related to web development and yet I can use this to build my own website, in this way, I don't have to outsource unless needed.

Internet business has the same principle and not so different from any other sort of start-up venture. Whatever makes an "offline" business successful can also be analyzed and can be applied to a web business only that it runs completely or partially with the aid of Internet and Internet accessories.

Based on my research, from the Internet Business Manifesto by Rich Schefren, one obstacle that we need to look into an internet business is you and your thinking. In order to achieve business success and make money online, entrepreneurs should think strategically and not opportunistically. Always believe that your biggest opportunity is inside your business and have an end in mind, a clear vision of what you want the business to become and create strategy to achieve that vision.

There are no shortcuts to success. You still have to plan it out, provide finance to it, and give efficient effort and productive time. Study and use project management methodologies to grow your business. But always remember that new knowledge has no worth to your business unless it is implemented and acted upon, be a "doer" so to say.

I know I am still on the snapshot compared to the years of extensive research and experience of today's top entrepreneurs but I believe it's not too late for me to carve out my own niche online, to build a business around it, to be successful and get very wealthy.

Source: <http://www.articlecircle.com>

### About the Author

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