

## How to Choose a Website Designer

A good quality website designer is going to help you go a long way in having a great looking site that is professional and high quality. A great professional web design site will speak volumes about your company and brand image. Here are some tips to help you select the perfect web designer of choice!

### **Check out the freelance sites**

Nowadays many companies have realized the benefits of outsourcing their custom web design work. Today there are plenty of freelancing sites that advertise quality works of such graphic designer companies and individuals. The good thing about this is that you get to have your website designed on a budget and yet with a high quality finish! You could even manage to get a complete website designed replete with flash animations for as little as 30 or 50 dollars!

### **Get sample works**

Before choosing any website designer for your website designing needs, be sure to collect previous work samples from all of these designers. It will help you gauge the quality of their work and also see if they can really implement a custom web design for your site. Maybe you could even have a small test for them to check their ability, before you actually select them.

### **Assess the reputation**

It is extremely important that you go for a graphic designer that has a good track record and reputation online. Otherwise you not only risk taking on a designer with poor quality of work but you never know how professional they are! Any professional web design company that has a good credibility will adhere to deadlines, submit high quality work and will ensure proper communication methods always.

### **Search engine friendliness**

One of the traits of a good quality custom web design company is that it will usually have a thorough understanding of search engines and how design can affect them. For example having a home page with lot of flash animations may not be a good idea as search engines do not recognize Flash. These are some of the suggestions that the design company may provide you, thereby resulting in a professional web design finish.

### **Navigability**

Another important requisite of any good website designer is that they will ensure your site has easy navigation. That means users should ideally be able to search for information easily without much hassle. Also, the information and content represented on the website should never be overpowered by the design. For example, too much of flash animations, blinking text as well as other design elements can take away from the central purpose of the page. These are some of the suggestions that a good quality graphic designer will suggest to you.

Source: <http://www.articlecircle.com>

### **About the Author**

Author is an innovative website design expert at a leading Web Design Company India <http://www.india-designers.net/> and <http://www.tisindia.com/> providing website design & development services at affordable prices. Visit our portfolio <http://www.india-designers.net/portfolio.php>