

## Can I Have A Picture Of What You Are Selling?

eBay is the most popular shopping destination in the Internet. You can find all kinds of goods being sold in the site. However, shopping at eBay is different from shopping at a physical store where the shopper can have the chance of seeing, touching and feeling the product. At eBay, shoppers buy their product without actually seeing them. Placing a description of the product is not good enough. If the shopper just bases his or her imagination merely on the description given, he or she may end up having a wrong picture of the product in his or her mind. Sometimes, interpretation of words varies and thus, the right picture may not appear in the minds of all those who read the description in words. If the bidder has a wrong idea of the product and bought the product, the outcome would be undesirable.

It is important that sellers provide a picture of the product they are selling in their listing in eBay. The picture will show the interested bidders how the product really looks like. In this way, the bidders will have the opportunity to see what exactly they will be getting if their bid is successful. For certain products, you may need to show multiple pictures of the product from different angles in order to give the bidder a better idea of it. If you are selling a used product which has some defects, you need to show some pictures of the defects. This would give the bidder a better idea of the actual condition of the product.

Pictures can also serve as evidence of what the buyer will be getting. When the buyer receives the product, he or she can compare it with the one shown in the picture. If the product he or she receives is different in any way from the picture, he or she can raise it up to the seller and perhaps, obtain a refund. Having a picture in the listing will also benefit the seller as well. It will save him or her much time from having to answer more queries about the product. After looking at the picture, the bidders will have fewer questions to ask.

The inclusion of pictures will help to improve the presentation of your product. You can even consider using special lightings while taking the picture to give your pictures a more professional look. This will help you to be more successful in your eBay business.

Nowadays, with the fast advancement in technology, digital cameras are inexpensive and easy to get. Buying a digital camera to take pictures of your products and post them in eBay is worth the investment. With a digital camera, you do not need to wait until you finish a roll of film to post your product for auction. You can simply plug the digital camera into your computer and transfer the image to your account any time. Furthermore, besides using your digital camera for eBay business, you can also use it for your own activities, such as family functions, friends' gatherings, travels, etc.

In order to sell successfully in eBay, providing a picture of the product in each listing is important. The picture will not only give the bidder a better idea of what the product looks like, it also help to enhance the presentation of the product. It is worth the effort doing it. For more information on eBay , you can go to the eBay store.

Source: <http://www.articlecircle.com>

### About the Author

Rose Mary. Freelance Writer on Various Interest Topics. Discover more about eBay opportunity and get a free Bbay auction kit at:  
<http://www.internetbizcenter.com/ebay/index.htm>