

6 Honest Reasons to Write a Book

The way I see it, learning how to write a book is not about you struggling with much of anything at all. If you can talk, you can write. So writing a book is not as difficult as you might think. And actually many experts say that you should write like you speak. Your writing will be more real, instead of more like a thesis or scholarly-like essay. Which do you prefer to read? A personal communication or a thesis? Once you get inspired you might not be able to stop! These reasons for writing a book might just inspire you. I hope they do.

1) Create an image for yourself as an "Expert" in your field.

Think about it, when you know that someone has written a book on a subject, whether you read the book or not, don't you consider that person an expert? I myself am very skeptical, but even I normally will consider the person who wrote the book an expert--until proven otherwise.

2) Another practical reason to write a book is that it is free publicity.

Writing a book is free advertising for your business or your profession! How often have you purchased a product or a service because someone wrote a book about it? This is an obvious point, but possibly not as obvious for some of us. We feel it's an effort to write a book, but in reality, once you get started, you might find yourself overtaken by a mysterious and wondrous process inspiring you to write and write some more.

3) Writing one book might lead to writing another.

If you have ever written anything, you know that once one or more ideas are successfully articulated they can tend to start to multiply: you begin to receive new insights; thoughts seem to just show up and for me, I have found that now that I started writing again, whole new worlds of ideas show up. It's as if more windows of awareness open in your brain, which is in itself a great reason to write a book.

(These next reasons are more emotional and right brain reasons, but they are all the more valuable in the long run to my estimation.)

4) Writing a Book will Create an ability to gain greater awareness.

I have found that writing, once you get beyond the procrastination, helps me to become more aware and delve deeper into yourself bringing a greater awareness, as well as an enlargement of your personal reality on the subject. It can even spark an interest in a related subject or topic.

5) You could become a top authority

As you write your book, you will probably do more research on the subject. If it is really a subject you love and that you already are an expert in, you could become a top authority as you are inspired to do more research and really understand the topic better.

6) Touch other People's lives

And if you are like me, then you might find that one of the greatest rewards of writing a book is touching other people's lives. It might have to do with inspiring them, or helping them solve a problem, or depending on the topic, you might greatly enrich another person's life and make a real difference in their lives.

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About the Author

Yvonne Garcia is the publisher and owner of many websites, including <http://www.how-write-book.com>. She has written several children's stories, and recently was inspired to share her latest discovery in her how to write a book website.