

Easy as 1-2-3 RSS for Your DeskTop, WebSite and Visitors

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Or How I Fell Victim to RSS

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Since the acronym, "RSS" first crept into my email box, my

curiosity heightened to such a level that I finally fell victim to the dreaded bug - I HAD to know what it was about, why all of the interest and mostly how to make it work for me, the not so technical wannabe. After all, it's supposed to help your online marketing effort, your search engine ranking and boost your web traffic.

As always for me when researching, one thing lead to another and that lead to countless hours reading about it, frustration and knowing I could never be technical enough to understand the whys and the coding and making it work without paying. Oh, did I forget to tell you, I would rather spend countless hours figuring something out than purchase it to be done. After all, if I don't get anything out of it, I don't want to spend money on it and if there is something to be learned, I want to be the person learning. So there you have it, the victim goes on a mission.

I decided I needed to break this down into understandable

categories and choose the subjects that might be applicable most for my online marketing and virtual assistant web site. So here they are:

1. I want RSS on my Desktop
2. I want RSS Feeds on my WebSite
3. I want to be able to build RSS Feeds of my information for others to put on their web sites.

Well, that simplifies it rather nicely. So for the past three months I've worked out a little procedure to do just that. This article would be way too long to explain everything, so I've created a mini email ecourse explaining just where to go for resources and how do put a feed on your desktop, how to put a feed on your web site and yes, you also can create your own feeds all very inexpensively. You'll find the sign up form at www.yourvirtualresource.com so that you don't have to wade through all of the techie stuff and you too will achieve "RSS."

Source: <http://www.articlecircle.com>

About the Author

Kathy Sparks' practical and affordable Internet marketing tools, web site tips and tools for small business owners can be found at her web site at www.yourvirtualresource.com Her online presence tools include inexpensive domain name registration and hosting at www.prositesetup.com