

## Simple Steps To Taking Paid Surveys Online

Did you know that every year companies world wide spend an excessive amount of \$250 billion dollars trying to sell their products and services. Almost a billion of this money spent goes straight into market research. And this is why online paid surveys pay so much.

If you spent a couple of million dollars developing a new product you'd want to make sure people like it and you'd also want to know all things that people don't like about it. Paid surveys are a perfect place to test new products and services before companies launch them publicly.

There are currently an estimate of 7,500,000 million companies throughout the world that pay for surveys offline and online. However due to the popularity of the internet surveys are recently been very popular and a good source of income for some people. If you did enough high paying surveys you can actually turn it into a side job or even a full time job. It's a perfect home based businesses for moms, students or anyone who's looking to work their own hours.

### How Does Online Paid Surveys Work?

When a company decides to trial their new product or services they contact market research companies who have a list of database of consumers. Companies then have the advantage of testing their product or services on particular groups of people. Survey participants are then paid after each survey is complete by cash or cheque. However surveys are also conducted over the phone or in person and usually pay a high rate since it is not as convenient as an online survey.

Before you participate in a survey the market research companies usually profile you by giving you simple questions. Once they are able to place you in a profile you'll be called upon according to your profile to test various products and services. Some surveys may include:

- ? Watching movies
- ? Test driving a car
- ? Cosmetics
- ? Opinions on a product or service
- ? And much more

### The Advantages of Paid Online Surveys

You can do it at your own pace in the comfort on your home or office. You choose the hours to work and you'll get paid according to what you've just surveyed. Additional income for some people and a full time job for some.

### The Disadvantages of Paid Online Surveys

It might cost a fair bit to sign up to the paid survey database services who have all the connections with the marketing research companies. However you only pay this fee once and some paid online survey websites even offer a money back guarantee so you can try all of them out until you're happy with one.

Source: <http://www.articlecircle.com>

### About the Author

Start an online survey. Free reviews on the top 5 online paid survey websites. Find out who's paying the most and who's got the most variety of surveys.