

Dodge Challenger Makes a Comeback

The Dodge Challenger was a car that was first released in the 1970s and at that time every teenage boy in the United States wanted one. Now however they are coming back and it seems that the love for the Dodge Challenger will start all over again. Due to be released in 2008 you can be sure that there will be a lot of people that will lose a few nights sleep as they start to get excited about the release of this legendary car.

The Dodge Challenger secured a place in Americana car culture forever as the classic 1970s muscle car that every teenage boy wanted. There was always that one really cool guy in school that had rich parents and they bought him a Dodge Challenger, usually bright orange to draw even more attention to this fast car. Ladies flocked to the guy with the cool car and the guys wanted to be his friend, riding in the Dodge Challenger was a privilege and honor to most high school kids. Then there were always those guys that somehow got their hands on an older model Dodge Challenger or one that had been in an accident that they worked on in a garage for weeks on end to fix it up and hot rod it around campus.

A concept of the 2007 Dodge Challenger was revealed at the North American International Auto Show recently and people went wild for it. Although it does not appear as though a Dodge Challenger will actually be available to the public in 2008, the 2007 Dodge concept was a spectacular sight. They even made it bright orange to remind the crowd of just what the Dodge Challenger had been nearly thirty years ago. The exterior may be the same as the 1970s version of the Dodge Challenger, but the 2007 Dodge concept Challenger had many differences under the hood and body. The new Dodge Challenger has a brand new platform that is also found in the Chrysler 300, Dodge Magnum and Dodge Charger. This LX platform is impressive from start to finish, as it is one of the most highly refined and responsive chassis available in any American manufactured automobiles. The importance of a solid underpinning, like the LX provides, is essential when handling the amount of horsepower generated by the famous Hemi performance engine. The 6.1-liter SRT8 models generate 425 horses and 420 pounds per foot of torque, which can be a lot for a driver to handle without a well-built chassis to support the power.

The similarities in appearance between the old Dodge Challenger of the seventies and the new 2007 Dodge concept car are evident to even the amateur eye. However, the new version is slightly longer than the original, by nearly half of a foot and it is two inches wider. This does not seem to impact the stunning presentation of the nostalgic vehicle to most people because the overall look is still so cool. The updated mechanical features and power of the classic Dodge Challenger will only help to increase the likelihood of the cars success in the market in 2008 or whenever Chrysler decides to release it. The way things have been going in the automotive industry; Detroit could sure use the boost from a popular new car coming out of the once dominating car capital of the world. We will just have to wait and see how well the Dodge Challenger can comeback after three decades of hibernation, the challenge it on!

Not everyone will remember these cars but we can all agree on one thing and that is that they were defiantly in need of a facelift. When they were first released they were new and looked perfect for that market. But now Dodge need to make sure that you do not look like you are driving a dust cart.

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About the Author

Kevin Dark is a dedicated car fan. Learn more about Dodge on <http://www.motorcounty.com>