

## How to Submit Your Blog to the Top Search Engines

Although submitting your blog to the search engines is very similar to submitting your website, there are several differences that you should be aware of. Knowing these differences can help you get your blog indexed more quickly because you have submitted your blog correctly.

Regardless of whether you are submitting a blog or a website, if you are submitting to Google, you should create a sitemap. Although you should check your sitemap periodically to make sure Google isn't encountering any errors with your sitemap, once you submit it, you don't have to submit to Google again. All you have to do is keep your sitemap up to date.

If you use a blog like Wordpress, you can install the sitemap plugin. This plugin updates your sitemap automatically and notifies Google that your site has changed.

If you don't use a blogging software that generates sitemaps, you can create your own. Google offers plenty of free tools for creating sitemaps.

Even if you don't have a sitemap, you can still add your site to Google. You just won't get detailed statistics.

You can submit to Google here: <https://www.google.com/webmasters/sitemaps/login>

Since Google doesn't allow direct submission to its blog search, you will need to make sure that you submit your site to blog directories Google pulls results from for its blog search, and then make sure you ping these sites when you update your blog.

You can use sites like Feed Shot, <http://www.feedshot.com>, to submit your site to some of the major blog directories. Then you only need to ping your blog to update it at these directories.

When submitting to Yahoo, you need to submit your site feed instead of a sitemap. You can submit your blog to Yahoo here: <http://submit.search.yahoo.com/free/request>. Instead of submitting your site, you will use the first block and submit your feed.

You should also add your blog feed to your My Yahoo page. This can get your blog added faster and will get your blog included in Yahoo's version of blog search.

You will need an account to submit to both Yahoo and Google. It's free.

MSN, the third of the big three search engines is completely different in the way that you need to submit to get your blog included.

You can submit directly to MSN to be included. You don't need an account, but you will need to submit manually because you will need to enter the characters on the page to make sure your submission request goes through.

You can submit here: <http://beta.search.msn.com/docs/submit.aspx>

MSN also offers an alternative that will help you get your entire blog included in its site results. Submit your blog to Moreover, <http://www.moreover.com>. If your site is included in Moreover, it should be included in MSN as MSN draws a lot of results from this news site.

Once you've submitted your blog to the top three search engines, forget about it. Your next step should be to ping your blog each time that you post to it.

Before you ping your blog for the first time though, make sure that you glance through the list of blog directories. You want to make sure you have submitted your blog to each of the directories listed. Also, some of the ping sites listed may not relate to your blog. Make sure you uncheck these before you ping.

### Ping Services

<http://www.pingomatic.com>

<http://www.pingtheempire.com>

<http://www.pingoat.com>

Ping your blog each time you update.

These techniques will help you get about 80 percent coverage in the search engines. Once you've taken this step in your promotion, move on. Write press releases and articles and submit them to press release and article directories. Build links.

Successfully promoting your blog or website depends on consistent promotion. Promote regularly, and you will see results.

Source: <http://www.articlecircle.com>

#### About the Author

Jinger Jarrett will show you how to get more traffic and sales using free marketing techniques. Get her latest book, "1001 High Traffic Sites Where You Can Market for Free", when you visit her site at <http://www.askjinger.com/bookstore/>