

## Web Design ,Will Visual Effects Catch a Viewers Eye

Web Design does not necessarily have to be as complicated as it may seem. With a little ingenuity and some creative work a website with a clever web design can take form. To get started one must think about what they like best about other websites. What is it that they have that your website doesn't have? What is so special about their site that brings in so much traffic?

If you are looking to have a web design that has great graphics and visual effects that will catch a viewers eye then the first step is to find a template that matches your desired web design. A template is the first step to a web design, it is you skeleton if you will. Finding a template that has all that you want plus the graphics that may suit you best is not too difficult. It just requires you to spend some time on the internet searching through the hundreds of companies that offer template services. In one of those companies you are bound to find something that you like. Not to mention that with the use of a template you can have a uniform professional web design.

Once you have the template picked there is that pesky matter of the content on your web page. A reader will not want to read something that makes them feel that they are reading a school textbook. They are going to want something that is entertaining and feels enjoyable to read.

Easy navigation through the web design will aid in the viewers ease through out the website making it user friendly and pleasant. To do this make room for navigation cues that are on the website directly and in a logical place on the page. For example it is best to have the navigation cues at the top or the bottom of the page as opposed to the middle of the page.

Don't forget about HTML. That code that does wonders for any website that it is put on. HTML can aid in the efficiency of a web design and help to produce a much more attractive web page. It will can also add to the entertainment of the content by adding color, changing size etc.

Putting all of this together may seem a lot at first. However, breaking it down step by step in the web design process will make designing that website easy, fast and more efficient bringing in the desired traffic. With just a little time you web design can be a fun creative endeavor.

Source: <http://www.articlecircle.com>

### About the Author

<http://www.jatech.ca/>