

I'm An Affiliate On the Net - I've Got it Made

This isn't a Hollywood movie folks....most of the people who start on the Net don't end up with a happy ending. Internet Marketing is EASY!!! The only thing that easy about it is saying that it's easy. The truth of the matter is nothing worth doing in life or in business is ever easy. Internet marketing is not different. It takes time and effort, and anyone who suggests otherwise is nothing but a scam in my eyes.

I'm going to talk out of both sides of my mouth now because I will also say in this same article that, relative to building a brick and mortar business, starting an Internet marketing business is a walk in the park. I have done both and although I have been successful in both I have had a heck of a lot more setbacks in traditional business than in Internet Marketing. . With an affiliate marketing business there's no inventory to carry, no shipping of goods and virtually no overhead. Affiliate marketing eliminates the cost of production, construction and employees. So, while there is work involved in building and marketing an Internet business, doing business just doesn't get much easier than doing it online. As long as one is careful in not getting ahead of himself, business on the Net is to me perfect.

So since you say that, you must mean that anyone who tries can and will make money online. Sorry but the short answer is Nope. I do believe that anyone can make money but well over 90% of people who try will not succeed because they go about it the wrong way and don't learn from their mistakes. So that couch potato who decides that he will watch TV only 12 hours a day from now on and the rest of the 1 hour a week he will work on the net will not make money on the Web. Nor will the individual who reads the entire Internet marketing encyclopedia but never puts a viable plan into action.

The beauty of affiliate programs is that it allows the chance for people who would have never in a million years started a business the chance to give it a shot and not risk the farm to do it. Starting a traditional business costs hundreds of thousands of dollars and the pressure is intense. On the net most of the stuff is still free or low cost and if you fail well you simply just move on because you don't have to make an appointment with your local trustee in bankruptcy.

So in short, although it's not a guarantee and there is a lot of work involved, Internet Marketing businesses are a thing of beauty because they can be fun and very rewarding.

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