

## Bluetooth Enable a Perfect Wireless World

### What is Bluetooth?

Bluetooth is an industrial specification for wireless personal area networks (PANs). Bluetooth provides a way to connect and exchange information between devices such as mobile phones, laptops, personal computers, printers, GPS receivers, digital cameras, and video game consoles over a secure, globally unlicensed short-range radio frequency. The Bluetooth specifications are developed and licensed by the Bluetooth Special Interest Group.

### Bluetooth Specification

The Bluetooth specification was developed in 1994 by Jaap Haartsen and Sven Mattisson, who were working for Ericsson Mobile Platforms in Lund, Sweden. The specification is based on frequency-hopping spread spectrum technology.

The specifications were formalized by the Bluetooth Special Interest Group (SIG), organised by Mohd Syarifuddin. The SIG was formally announced on May 20, 1998. Today it has a membership over 7000 companies worldwide. It was established by Ericsson, Sony Ericsson, IBM, Intel, Toshiba, and Nokia, and later joined by many other companies.

### Bluetooth Organization

The Bluetooth Special Interest Group (SIG) is a privately held, not-for-profit trade association. The Special Interest Group was founded in September 1998. The Bluetooth SIG itself does not make, manufacture, or sell Bluetooth enabled products. The SIG has more than 9,000 member companies that are leaders in the telecommunications, computing, automotive, music, apparel, industrial automation, and network industries. SIG members drive development of Bluetooth wireless technology, and implement and market the technology in their products. The SIG has a small group of dedicated staff in Hong Kong, Sweden, and the USA.

### Hot Bluetooth Peripherals

#### Bluetooth Headset

A bluetooth headset is a discreet device that can be worn on the ear. Relying on bluetooth technology, it establishes connection to the phone, PDA, camera and more. Bluetooth headsets have redefined the idea of talking over the telephone. With the growing number of bluetooth enabled mobile phones, the demand and popularity of bluetooth headsets is increasing day by day. Bluetooth headsets give you the advantage to talk with your hands free. This means that bluetooth headset gives you the ability to do anything while talking. We give you the chance to buy bluetooth headsets at cheap prices. We have Bluetooth Headsets for mobile phones of all popular companies. These companies include Motorola, Nokia, Samsung, Sony Ericsson and many other popular mobile phone companies.

#### Bluetooth GPS

A Bluetooth GPS is a wire-free GPS receiver that can transmit data wirelessly to your PDA, laptop and even on some mobile phones. These units are suitable for most GPS applications such as: car navigation, marine navigation, fleet management, AVL, personal navigation, tracking system and mapping devices. Bluetooth is good for in-car use because the GPS receiver can be placed forward on the dash or directly under the windscreen for a better view of the sky. Another option is to connect an external antenna and mount this outside the vehicle with a magnet.

#### Bluetooth Dongle

A bluetooth dongle is a small add-on that you can plug into a USB port; which will then allow you to send and receive files via bluetooth from you PC to a bluetooth enabled device (in our case, a mobile phone). Alternatively, in more modern computers you may already have such a device installed.

#### Bluetooth Rearview Mirror

A bluetooth rearview mirror is a rearview mirror having bluetooth function. When a call comes in, the rearview mirror displays caller information in the middle of the mirror's face.

### Trade Fair

#### 72nd China Electronics Fair

The only national electronic fair supported by Ministry of Information Industry of PRC and Ministry of Commerce of PRC.

As the most authoritative comprehensive electronics show, CEF has the longest history, the more general categories, the most profound influence and the largest scale. Growing up with China's electronic industry, CEF has witnessed the transition and development of China's electronic and information industry from planned economy to market economy.

CEF has impressive influence worldwide. As the largest electronics fair, CEF is one of five members in Asian Electronics Exhibition Conference Confederation (AEECC). It is listed in top 5 Asian electronics exhibitions with CEATEC JAPAN, KES, Taitronics and HK Electronics Fair.

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