

Do You Need A College Basketball Camp

It is the mission of most camps to provide the best programs and staff to fully meet the various basketball and fitness needs of their participants. Most camps provide maximum exposure to college and prep school scouts. Most organizations provide young basketball players with the highest level of coaching, elite competition, and allow each athlete to develop a sense of pride and accomplishment. The idea is determined to create an unmatched basketball atmosphere.

The passion for basketball has led to the development of a small industry around the game. Stores market basketball merchandise like shoes, jerseys, logos and other knickknacks while colleges run basketball camps for beginners. They rope in former basketball players and coaches to run the college basketball camp.

These camps are not limited to college students. Anyone can apply and get admission to the basketball camps. Several colleges organize residential basketball camps while others encourage students to come during daytime only.

However, there is little doubt about the popularity of these camps. There are a large number of wannabe basketball stars that want to learn basketball from ex-NBA players and coaches. Colleges advertise these camps liberally in newspapers and on websites.

The fees of these camps depend upon the duration and the coach. Star coaches can help the colleges set a high fee. Normally, the fee for a one-week residential camp is around \$300 while that of a day camp is around \$100 to 150.

Most of these camps are held during summers or vacation time so that students can join them without disturbing their academic routine. The camp dates are announced in advance so that students can enroll in time.

Almost all colleges take these camps very seriously. The students are put through the grind. The idea is to make the students learn as much as possible at these camps. The colleges are also concerned that if they don't put pressure then the future camps will not attract students.

However, the success of the camp rests solely on the coach. Colleges can expect great response if they have been able to get a big name. The response for unknown coaches is rarely satisfactory.

The camps are a good source of revenue for the colleges because their investment is limited to the fees paid to the coach. They don't have to invest in a basketball court or on lodgings. All these are already present in most colleges. What's more these camps become a useful revenue source during the lean months.

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About the Author

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