

## Why an Article Directory is the Key to Traffic Building

Starting out a new internet site can be tough. No backlinks, no starting traffic. How do you get noticed by search engines and would-be visitors?

Articles. Articles are the key. When you write articles, you are feeding the content hunger on the internet. Ezine publishers and website owners get their content from article directories. If you give free articles to the article directories, your article will not only be viewable on the article directory itself, but everyone of those sites that picks up the article is putting it on their website.

Three awesome results from websites/eazines picking up your article to use:

1. They are in essence advertising you to their visitors. Great free advertising.
2. You get a backlink to your site, which the search engines value, making your site more important and raising page rank and importance.
3. You are seen as an expert in your writing topic.

The above reasons are exactly what you are attempting to do, but doing it this way is free. Most article directories make their services free to all authors.

Content is king. This is why this method will work forever. It works even better now than a year ago, and it will work even better and better in the future. What the search engines like Google are working constantly to do is to give people searching the best results. When you write good content, you are providing exactly what they are looking for so you will always be on search engines good side.

Backlinks are the king's right hand. You get plenty of backlinks using the article system. By writing articles and thus being viewed as an expert, people want to link to you. This is why articles are the best way to get your site and yourself known on the internet.

Free method ... and most effective. Only a fool would pass up this kind of advertising, so start submitting today.

Source: <http://www.articlecircle.com>

### About the Author

Anthony Kristovich III is the owner of <http://www.eArticlesOnline.com>, an article directory, where authors can submit articles for free and publishers can get great free content.