

## Open Media Graduate Jobs In The UK

Graduates in the United Kingdom who are interested in using their communications skills and journalistic acumen to full effect are entering a dynamic job market. Media graduate jobs in the UK have become plentiful with the rise of Internet-based media and alternative sources of information to cable news or print publications. As such, a graduate who has a traditional view of what [media jobs](#) are available to them needs to think outside of the box. The job hunt for graduate jobs with media companies is less about building up clips and meeting with newspaper editors as it is developing a portfolio of design and writing material to dazzle online editors.

The growth of video sharing sites and alternative media on the Web has created a need for impartial observers for non-profit organizations or political campaigns. Media watchdog groups, usually non-partisan in nature, hire media graduates in the UK to do research and write reports on a variety of issues in media. A young graduate with an interest in political advertisement may be tasked with researching online advertisements and videos for particular candidates. From there, this media researcher writes a report on the claims made in the video and the corresponding data to confirm or refute these claims. Media watchdog positions offer graduates the opportunity to fulfil their sense of public duty while earning a steady wage.

However, some media graduates are more interested in expressing their design aesthetic or organisational skills than exposing the truth in media. These young professionals can find work in the burgeoning field of online video sharing. Websites like YouTube and LiveVideo present millions of videos around the world, ranging from public debates to home made videos. These sites are not self sustaining, however, and media graduates can find work in a variety of capacities. Advertising professionals work to set up appropriate banner ads for specific content, maximizing their client's advertising money. Media professionals work with major networks or providers on special content promotion, which is meant to combine traditional media methods with television's inevitable turn toward the Internet.

Finally, the movement away from traditional print publications means that there is a move toward online magazines and newspapers. Writers, editors, and photographers in the UK who are interested in working in a more typical newsroom environment should consider working for an online magazine. These magazines offer a high amount of traffic, an ability to mix regular columns with blog entries, and the exposure needed to earn a regular following. Online magazines are the trend of the future and young journalists in the UK should take advantage of this trend.

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### About the Author

Rupal Patel is the Marketing Manager at JustClick, who are a leading source of [Graduate Jobs](#) and [Graduate Careers](#), also offering a [Graduate Lifestyles](#) portal with news and reviews on current affairs.