

Robert Kiyosaki's Take On Entrepreneurship

If you think that you don't need to know what Robert Kiyosaki (and who is he by the way) thinks about entrepreneurship, well I would say that you need to first ask who Robert Kiyosaki actually is. Have you heard people talking about the book Rich Dad Poor Dad, which is coincidentally the longest running best seller on the New York Times, Wall Street Journal, USA Today and Business Week? If the answer is yes, let me tell you that Robert is the author of this best seller Rich Dad Poor Dad.

I sincerely hope that you would now be more interested in finding out Robert Kiyosaki's take on entrepreneurship. After all he has been instrumental in initiating thousands of people into being entrepreneurs. The next question could be the reason for turning entrepreneur. You have a very good job, you are earning good money and your life is secure and stable. What more could you want? There is something which is called ambition and there is something which is called realizing your full potential. Don't you think if you are good enough to be valuable for your employer, won't you be good enough for yourself?

The basic difference between an entrepreneur and an employee according is the mental set up. Employees are more concerned about resources while entrepreneurs are more concerned about opportunities. Let me ask you a question. Suppose you find a very good piece of real estate, what would be your reaction to it? Would you leave it just because you don't have the cash for it or would you tie up the property first and look for money later? Believe me the answer is very important and very pertinent to our current discussion.

The answer shows your mindset. If you have always been claiming that you want to start a business but lack the capital to start one, Robert Kiyosaki would term your mentality resource oriented which is typical of employees. If you believe in starting a business and letting it finance through the cash flow, you are more of opportunity oriented mindset. The basic difference between an employee and an entrepreneur is their respective outlook. One looks at the lack of resources while the other looks at the presence of opportunity. It is all about making use of the right opportunities that come your way in the words of Robert Kiyosaki. Never claim that you can't afford something. Always ask how you can afford it. Let your mind think and not let it shut down. This is perhaps one of the best mantras that came out from him.

The next point to focus on would be the way to manage the human resources at hand. Robert Kiyosaki claims that employees like to manage through hierarchical structures while entrepreneurs make use of networks and in doing so they make use of the resources of other people and organizations. So, it all boils down to leveraging the assets and resources of your partners. But always keep in mind that you should be very careful when choosing your partners. Take the advice of an expert and understand that choosing the right partner is perhaps the difference between success and failure most of the times.

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About the Author

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