

## MLM Phone Leads Will Scare Someone, But It Shouldn't Be You!

In network marketing it has been said you will never become successful until you do the things successful people do. Unfortunately that means making phone calls to new prospects and that does the majority of you in. But wait. What if you knew the secret to working your mlm phone leads. Would that change your outlook on doing this unpeasant task? It might. Let's find out.

MLM leads with phone numbers are a huge advantage to you because you know why you are calling and they don't. Think about that. You control everything that is about to happen. Quality mlm phone leads are going to provide you with some valuable information that you can use to your advantage.

You are going to know their name, address, phone number, and email address. Many times you will know even more things like why they want to make money, how much they want to earn, how much they have to get started with, how many hours they have a week to work, and so on.

This allows you to start a filtering process that will become the key to your success. Obviously you are going to want to call the prospects who present a better prospect for success. Someone who has 25 hours a week to work and \$200 to get started could be a better prospect than someone who has \$0 to get started and 5 hours a week to work.

You know everything about them and they know nothing about you. They don't know how lucky they are that you are calling, how successful you are, where you live, how many hours you are willing to work helping them, why your program is the best, and on and on.

If you will just relax and confidently pick up the phone and call your mlm leads you have it might hard be for some of you, but it does get easier. And to be truthful with you, you have just done soemthing right there that 95% of the network marketers will not do. Is it uncomfortable? It might be at first but it starts to get fun because there is nothing more rewarding than helping people while helping yourself.

Think about this. What are your options. Have you already talked to all of your friends and relatives? Generally most people do not really start building their business until they get out of their comfort zone and start finding the people that will help them build their business.

A good quality mlm phone lead is a tremendous source of future business and future business partners for you. Becoming good at picking up the phone and calling these leads can be the key to your future success.

So I say pick up the 500 pound telephone and start doing what the majority of the people will not do. Be in a hurry to let people know why you are calling and how lucky they are you did.

Source: <http://www.articlecircle.com>

### About the Author

Jeff Casmer is an internet marketing consultant with career sales over \$25,000,000. For more information on "MLM Phone Leads" visit his resource: <http://www.24hourwealth.com/businessleads/mlmphoneleads.html>.