

Create Web Pages Easily with Eye-Catching Templates

A mediocre web site won't get the attention and credibility you need to sell your products on the web.

Most people who try to design their own web site go through a steep learning curve. And often the end result is that they don't like the look of their web site.

Web templates can solve your problem.

What are web templates?

- Web templates are pre-designed web pages.
- There is a large selection of web templates available on the web.
- Some templates come in HTML format while others provide Photoshop and even Flash templates.

Benefits of web templates:

- Easy to use - just add your content.
- Get your web site up fast. No waste of time.
- You get quality, eye catching web sites for immediate impact.
- No design skill required.
- Inexpensive. You can create your own web site instead of paying a web designer.

How can I customize web templates?

Some templates are more customizable than others. Customization may include inserting your logo, adding and changing images, and changing colors.

I usually recommend using the layout "as is." If you make too many changes, you're defeating the purpose of creating an easy, fast web site.

You customize your web site by adding your own content, contact information, order information, and images. Important images to add to your web content are product images and order buttons. For example, if you're selling an ebook, I recommend adding an ebook image.

Start selling! Don't waste time designing a mediocre web site from scratch. Templates are an effective solution for creating eye-catching web sites fast.

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About the Author

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