

Don't Forget These Things, Before You Submit Your Article

If you are submitting articles to online article directories, here is a list of what to check before you submit your article.

Article Topic

Does your article appeal to what people are searching for online, in Google and Yahoo? If your article topic is about Mud, how many people are really searching for that content.

Better yet, how many webmasters will want to pick up, your article and add it, to their websites? Topic should always be centered on your business. If you sell cat clothes, than use your expertise and write about cat clothes.

Use Keywords In Your Articles

Im always amazed, as an article directory owner, just how many authors will take the time to sit and write a great article, submit it to my directory, yet only have their main keyword appear once in their article.

I am talking about 600 word articles here and finding their main keyword once? If the title of your article, is about writing. Than make sure and use this keyword alot in the first paragraph of your article.

Try to repeat your keyword throughout the body. But you will also need to try to keep the keyword at a 2% ratio. So if you write 500 words, try to have your keyword appear at least 8 to 10 times. It's a touchy situation, because, if you use your keywords too much, than your article will be viewed as spam.

The search engines need to see your keywords appear more often early, so they can index your page subject properly and will add some weight to your keyword relevancy. Msn clearly looks for bolding and keyword consistency, when they spider your page.

Article Spelling Mistakes

I personally have done this a few times. Heck, any author has. Sometimes, I write late at night, when I am over tired. This is a huge mistake on my part. It's kind of like drinking a 12 pack and than sitting down to write an article.

I'll come back the next day and be like, what the heck is that! I'll find error after error. So, a good tip here is to write, when you are wide awake and with it. Otherwise, your article, will be doomed before it even gets submitted.

Use a good text editor to write with. A good text editor is worth a million bucks! Just think about how much time you save with them. You will defiantly, cut down on your re-submissions for one.

And Lastly, Use your Authors Resource Box

I've seen this mistake, a few too many times. Authors will write a great article and totally blow it, when they get to the authors resource box.

Again, make sure and use relative keywords here. Also make the keyword an anchor for your link. This will give you a valuable, backlink. Targeting the keywords that the article was written for, in the first place.

Source: <http://www.articlecircle.com>

About the Author

Chris Peterson Chris is the owner of <http://www.Articlesup.com> and wants to show you how to properly submit your article to the various article directories.