

How To Make A Fortune With Internet Marketing

There is gold in them thar hills was the saying in the days of the old west. Much the same holds true today with the world of the Internet. For many they believe that the golden period of the Internet has passed them by with the dot com bubble burst.

This idea is something that is to your advantage because it will keep the faint of heart out of the market all together. The bad news is that it means that those that are there are willing to fight tooth and nail to get every dime they can. This means you need to be determined and willing to take risks.

There is a wealth of information available for you to help you stake your claim in the new gold rush of the twenty first century. You can begin by looking at what you are interested in and what you are good at. Find a niche that you can do good at and stick with it. If you try to jump into the oil business you will get buried very quickly, as an example.

Yet, if you wanted to open a quilting shop you will have a much better chance of making your fortune in the online world. Once you have made that choice than you will need to get a domain name. You should think of something that would very easily describe what you do. Gets the idea across quickly. Dont make things too complicated.

Then you need to find a hosting company that will give you a good price on a website and good support as well. Then you can register your domain with Google and that will get your name out there. The next thing you will need to do is to promote your site to the people that will want to use your site. One of the biggest ways to do that is to use Google AdSense to get the word out.

This is a pay per click ad that comes up when people do searches on Google and it can also appear on websites that have a similar product or service type. There are software packages that help you determine what keywords to use to get a high ranking on the search engines. The first thing you should avoid is someone telling you that they can guarantee a top ten slot on Google.

Everyone is trying to get there and with billions of site trying to be in the top ten chances are you will not get there on certain keywords. For clarification keywords are single words or phrases that describe your site and what it offers. That is the same thing you type into the search window to find something. The number of links, number of hits and the keywords will get you ranked high and bring you your fortune. It will take some time but with proper planning you will be able to make your fortune in o time at all.

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About the Author

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