

## The 5 Quickest Ways To Generate Low Cost Website Traffic

You can have the best product, best website, best support and best article written. But there's one thing that you need to be best at to be able to sell anything online.

You need generate traffic to your website even if you have to pay for it. It takes money to create money and also to maintain an income generating site.

But, it doesn't take a whole truckload of cash to generate website traffic for your site.

Ever wonder how do big hit sites drive traffic to their sites?

They spend huge amounts of money into many different marketing campaigns. Their sole purpose is to drive traffic to their sites. And it works to some degree because, well, they are what they are now, high earning, and big hitting websites.

You don't have to do this if you don't really have their resources. There are many ways to generate low cost website traffic without having to spend a fortune.

Here I present to you the five quickest ways to generate low cost website traffic that could help your site a whole lot. Even if you only get a small percentage of successful visitors in to client ratio it still works especially if you get a high number of website traffic.

### Exchange Links

This is a sure and proven method. Many webmasters will be willing to exchange links with you so that they could produce more public awareness about their sites.

But you have to make sure that your links partners are in the same niche or content as you. They should share a common subject so that there is continuity in the providing of service and information to what interests your target traffic.

Exchanging links also boosts your chances of getting a high ranking in search engine results. It is common knowledge that search engines ranks high sites that have inbound and outbound theme-related links.

With a good ranking position in the search engines, you will generate more low cost website traffic to your site.

### Traffic Exchange

This is like exchanging links but on a different higher level. This may cost a bit more than exchanging or trading links but could be made cheaper because you get to earn credits. You can use those credits when viewing others sites, while you earn credits when someone views yours.

Traffic exchange services are the viewing of another's site or page. You view another site to gain credits and vice versa. Thus, you both benefit from each others efforts to generate website traffic. The other sites visitors can go to your pages and know more about your site as well as theirs. Once again the public awareness of your sites existence is boosted.

### Write and Submit Articles

There are many e-zines and online encyclopedias which allow articles to be submitted making this a great low cost traffic generating tool.

You can write the articles yourself to save costs. Or you can also hire freelance writers to write for you for a small fee. But to save money, it is wise to do those articles yourself.

Write articles that are themed along your niche. Write something that you have expertise on to gain credibility. Readers will be more inclined to visit your site if they know you can solve their related problems. Write articles that produce tips and guidelines to the subject or niche your site has.

Include a resource box at the end of your article that can link them to your site. Write a little about yourself and your site. If you provide a light, information-laden and interesting article, they will go to your site for more.

Make a Newsletter.

This may sound like a hard work low cost website traffic generating method because of all the articles you may need to use to build a newsletter.

On the contrary, this is not so. Many sites and writers are willing to give out their articles. You can get those freely available articles on the internet provided you put up the author's name in on your newsletter.

As your newsletter gets pass around, you can widen your public awareness and build an opt-in list that can regularly visit your site.

Join Online Communities and Forums

This only requires your time and nothing else. You can share your knowledge and expertise with many online communities as well as your website. You can get free advertising when you go to forums that have the same subject or niche with your site.

Share your two cents and let them see how knowledgeable you are with the subject. As you build your reputation, you also build the reputation of your site, making it a reputable and honest business that could be frequented and trusted by many people.

Source: <http://www.articlecircle.com>

About the Author

Brian Lam is an experienced internet marketer. Download a proven simple 3-step traffic generation system to unleash hordes of targeted traffic and monetize them into pure profits at: <http://www.trafficwealthsystem.com/>