

## Affiliate Secret Formula Review

The affiliate marketing product that I will be reviewing today is called Affiliate Secret Formula. It deals with internet marketing utilizing pay per click. For those of you who are unfamiliar with pay per click advertising, here it how it works. The advertiser (affiliate) places an ad, usually on Google using Adwords, but there are other search engines available. They advertiser picks keywords which are related to the product they are selling. When someone searches for that product using the keywords the affiliate has picked out, their ad will show. Google has 6 ads per page. If someone clicks on that ad, the affiliate pays for that click. The amount that they pay varies greatly, but generally the higher near the top your ad is placed, the more you will pay per click.

This internet marketing business can be very lucrative if done correctly. Affiliate Secret Formula is an E-Book available for purchase that gives you strategies to be successful in this type of advertising. The topics covered in this ebook include an overview of affiliate marketing and how it works, a formula for picking correct affiliate sites to promote, tips on finding profitable keywords and creating ads that sell.

I found this ebook to be extremely helpful. As a matter of fact, within 1 day of implementing the strategies covered in the Affiliate Secret Formula, I was in profit. The book is formatted in a very easy to understand way and gives very clear and concise directions on what you need to do to be a successful affiliate marketer. The area that discusses the criteria for selecting an affiliate site to promote was very helpful. He explains what each criteria is and why it is important. He takes you through each step with clear is instructions and easy to follow directions.

The tips on finding profitable keywords was also very helpful. Although the tips were not necessarily new, they were helpful and easy to follow and utilizes a strategy that I had not used before and on e that I believe made the difference in my campaign becoming successful.

The instructions on creating ads that sell was also helpful. I myself had not spent nearly enough time on the ads themselves. I had spent more time with the keywords. The ebook explains why you need to spend enough time creating ads that sell. If no one clicks on your ads, you will not make any money. Making the ads relevant is very important.

In closing, I found The Affiliate Secret Formula to be a very easy to understand and follow guide to affiliate marketing. I believe it would be equally helpful for the beginner as well as the more experienced marketer. Everyone would benefit and gather some information that will help them in their marketing endeavors.

Source: <http://www.articlecircle.com>

### About the Author

Jennie Crawford is a stay at home mom of two children. Find out more information go to <http://www.jenniecrawford.com/affiliatesecretformula>