

## Multimedia Blogging: Don't Get Left Behind!

There are many various multimedia advances happening to the good old blog. Although the blog is only a few years old, technology has kept right up there with it. Now, you have the ability to do a number of fascinating things with it. As the blog owner, this can mean huge potential dollars in marketing. If you are just a blog reader, you can now access your favorites online any time that you feel like it.

There are several areas in which the blog has entered the multimedia world. Here are some of them to think about.

- \* Text. Okay, so this isn't anything new. It is the most commonly thought of type of blogging. Simple writings that are done on the blog.
- \* Images. This takes it one step ahead. Now, you can send images to your fellow bloggers, your family or your friends.
- \* Video. Even better, the blogs can now come packed with video from your digital camera or the cell phone that is video enabled.
- \* Podcasts. The latest feature. It allows individuals to receive the information that they want, when they want it. Podcasts allow you to receive both audio and video over the internet.

But, just because you have the ability to use these various types of blogging, what happens to it? Does it just sit on your website in the hopes that someone will actually want it? The good news is that you can now send these multimedia advances to individuals on their Ipods or their mobile phones. This means instant notification when you update the blog and instant access no matter where they are located. In short, it translates into dollars through marketing.

New advances in blogging are occurring all the time. Stay connected to your consumers, your fellow bloggers, and your favorite blogs. The fact that you can do all of this from your mobile phone; just makes it even better. More than likely, you'll have something to blog right now.

Source: <http://www.articlecircle.com>

### About the Author

Sandy Baker is a well respected writer and recommends using <http://www.juicemailer.com>, the next generation of multimedia blogging, vlogging, mobile videos, and more.