

Web Hosting in Layman's Terms

A web hosting company is like the gateway to having your website published on the Internet. Without a hosting company, it would be very costly and nearly impossible to have a website. There are many reasons people want to have a website of their own. Some of these reasons include wanting a business, showcasing and teaching hobbies or wanting to share information with those in the worldwide community.

More and more traditional businesses are realizing that it is important to have a website to complement their business. Many customers turn to the web for information before they will visit a traditional shop. Websites and traditional businesses are a lot alike in the way they are set up. Once you understand the basics of business, then you will understand how web-hosting works.

When you think of a web-hosting company, it is a lot like a real-estate agent. When you want to open a shop in the traditional sense, you see a real-estate agent, find a suitable shop, sign some forms that say you agree to the rental terms and conditions, then you are given the key to your shop. Once you have the key to your shop, you can begin setting up your business just the way you like it.

Web-hosting companies are a lot like that. They require you to sign up and agree to terms and conditions. Once you have signed up, you are provided with your "keys" or login information to access your own piece of cyber space. With the login information, you can then begin to upload or transfer the things you need to make your website viable, whether it is data or pictures.

Another thing that you will need from a web hosting company is an address. Just like a conventional business, you will need a way for your customers to find you. These addresses are known as domain names and always begin with www. The important thing to remember about a domain name is that, if you don't pay a yearly fee on it, it could get sold to someone else.

Web-hosting companies also provide their customers with email access from their website, a lot like having your own fax machine or message bank in a traditional business setting. Email servers will allow you to communicate and receive information or requests from customers or people interested in getting more information about your website.

For businesses, web-hosting companies can also provide Eftpos facilities or a place for your customers to order goods or services from your website. Customers can pay on the spot and the website owner can have the goods or service delivered to them.

If you were planning to rent a building for your business, you would want to shop around and not take the first place that you saw or go with the first real estate agent you spoke with. Web-hosting companies are the same. There are thousands of different companies out there and each one varies in price and in the services that they provide. The cheapest hosting company is not always best for your business.

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About the Author

Alojate.com is the premier web hosting company in Mexico, offering a range of services for all business needs. <http://www.alojate.com>