

Getting Traffic to Your Blog - All about Blog Traffic Exchanges

If you've been into Internet Marketing for a while, you probably remember the old traffic exchange programs and the banner exchange programs. Things change fairly fast on the Internet, and now there are blogs and blog traffic exchange programs. If you have a blog, and getting traffic to your blog is important, then you need to know about blog traffic exchanges.

First, blog traffic exchange programs work much better than the old traffic exchange programs did. If getting traffic to your blog matters, getting set up with one or more of these exchange programs is vital - no matter what your niche market is. This will considerably increase your readership very quickly.

However, there are some blog traffic exchange programs that really aren't worth joining. Participating in a blog traffic exchange program does take time. In some cases, you will be able to purchase your credits, but in order to get the traffic without paying for it you will be required to visit other member's blogs. This typically gets you one visitor for every two blogs that you visit - and the visitors that come from blog traffic exchange programs are not targeted. This means that there is no guarantee that the visitors coming to your blog from the program have any interest in what you blog about.

If your blog is highly specialized, meaning that it is a very specific niche, you probably won't do well with blog traffic exchange programs. However, if your blog is of general interest, meaning that it isn't specific to any particular niche market, blog traffic exchange programs may work very nicely for you when it comes to getting traffic to your blog.

Blogazoo at <http://www.blogazoo.com> is one blog traffic exchange program. However, there are many steps you must take before you can register your blog. For instance, you must visit ten other blogs before your blog will be listed. You must register to use the program. However, there are many features at Blogazoo that will be useful to you if getting traffic to your blog is what it is all about for you.

BlogClicker at <http://www.blogclicker.com> is also worth consideration. You visit other member's blogs to earn credits. For every two visits to other blogs, you will receive one. You can also purchase credits instead of visiting the other blogs. Two other blog traffic exchange programs are Blog Crowd at <http://www.blogcrowd.com> and Blog Exchange at <http://www.blogexchange.com> .

The best blog traffic exchange program available today is Blog Explosion at <http://www.blogexplosion.com> . Like other blog traffic exchange programs, Blog Explosion is free to join, and only one account is allowed per person. However, you can add multiple blogs to your account. You can refer new members and earn 10% of the traffic that they earn. Blog Explosion has full statistical reports that you can view, and many member features and tools.

At Blog Explosion there are monthly contests with free visitors as prizes, there is a monthly traffic lottery, and the Battle of the Blogs. You can also win daily mystery credits. There is a member's profile directory where members can find blogs of interest, chat rooms, a Podcast directory, and a knowledge directory. You can even rent your blog space to other members. This is why almost 30,000 bloggers choose Blog Explosion over the other blog traffic exchange programs. Remember if you are trying to build up a readership for a niche blog, blog traffic exchange programs may not work well for you.

Source: <http://www.articlecircle.com>

About the Author

Jason frequently gives tips like this to the subscribers to his newsletter. Visit <http://www.AdventuresInIM.com> and subscribe to his newsletter today!