

How To Use A Tell A Friend Script To Drive Traffic Today

An ever increasing number of webmasters have the same, ongoing ,problem on how to increase the number of visitors to their website(s). While we have seen many a solution to this problem over the past few years there have been some which were not worth the time and effort involved.

However, there have been some very effective methods

Undoubtedly, one of the most effective methods has to be viral marketing. In its simplest form, viral marketing creates a reaction where one person wishes to share something with another person because they found it either interesting, informative, entertaining or useful.

Viral marketing makes use of many forms to create this behavior. It could be in the form of an interesting story, an addictive free online game, an funny video or audio clip. Perhaps the most common form of spreading something virally is a funny story sent by email. After all, we all like to share something that is funny with our friends and with email it's as simple and as quick as a few mouse clicks.

Before we know it, our little humorous email that we sent to 10 people who in turn sent it to 10 of their friends who did the same has now been passed on to 1000 people. And the cost of this? Nothing. Viral marketing is effective fast and free.

But this method isn't achievable if the information you want spreading is located on a webpage. So how are we going to make our web page viral?

Tell A Friend Script

The tell a friend script is a simple programming script that you can use on your website. The script makes the content of the web page where it is located as easy to send to another person as it is to send an email. In this case, a simple form is located at the bottom of the web page which asks for the recipients' name and email address.

The form can be as basic as this or more complex by allowing multiple recipients' to be added as well as a short message from the person sending the page. Because the recipient receives the e-mail from someone they know they are more likely to open the email and read the short message contained in it. They then click on the link in the email which the tell a friend script inserted automatically which brings that person to the webpage containing the content.

Now that person has visited the page, they will also see the Tell a Friend option and so the process is repeated over and over again.

Tell A Friend Script Availability

The simple form of the Tell a Friend script is very simple and is not complicated to install. If you can copy paste then you will be able to add this viral marketing monster to your web pages. Things keep getting better too as you will find a huge number of Tell a Friend scripts for free on the internet. Just enter the search term "tell a friends script" in to any search engine and you will find dozens of high quality versions and variations of the script.

Using a tell a friend script as part of your viral marketing strategy you can start to drive traffic to your site which could result with increased sales or newsletter signups. When you take into account that this form of marketing is 100% free and requires no more effort on your part after the script is in place then it has to make the Tell a Friend script one of the 'must use' forms of viral marketing.

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Michael Sherriff is best known for his ebook "Auction Affiliate Secrets" available from <http://auctionaffiliatesecrets.com> and has just released his brand new, free, report "\$10 Money Making Secrets" available at <http://10dollarprofits.com>