

How To Turn Article Writing Into Cash

If you have anything to offer to customers in writing, than you have the possibility to make money online with article writing. Through article writing you are able to deliver fresh content and new ideas to a society that is begging for knowledge. What is great about article writing is that you have the ability to make money online not only through your website, but also by delivering fresh content to other websites as well.

The most common method people use to make money online with article writing is to use it as an advertising method. When you write articles you have the ability to market your website in a couple of manners. You can use keyword optimization throughout your articles to target specific keywords. By targeting the specific keywords in the title of articles and throughout the article you can climb higher on the search engines and increase your website traffic.

When you write articles one of the most important aspects to the article is the bio box at the bottom. This gives you a chance to talk about the basis of your website and what people will find on it in a couple sentences. After that, you then have the ability to place your website link giving people the opportunity to be directed to your website straight from the article. So how does this make you money?

The more traffic you receive to your website the better chance you have of selling products or making pay-per-click money. If you don't have any traffic there is no point in having a website regardless of how much content it has on it. Once you generate a high traffic volume, which can be done through article writing, you have the potential to make money online by selling your products and through clicks.

If writing articles is one of your strong points and you want a way to make money online apart from your own website, there is a way you can do this. One way is to set up your own article writing business and promote it. You can start it right through your website and post in forums and on your website. This gives you the chance to make money by writing articles for other people's websites.

Another way to make money online writing articles is to become a freelance writer. There are always opportunities and job openings online for people who want to be freelance writers. If you do a Google search for freelance writer there are close to 18 million searches, so the opportunity is waiting for you.

There are hundreds of ways to make money online, but article writing often gets overlooked by people. If you have the ability to deliver fresh content in quality writing, the ability to make money online with article writing is there.

Source: <http://www.articlecircle.com>

About the Author

Shon Cary will show you how to make money on the internet and can show you simple steps that will enable you to start earning \$900 a month and more in no time. <http://www.internetmoneyrevealedcourse.com/earn-money-online-easy.html>