

## Vinyl Binders Come In Many Colors To Suit Your Every Need

Vinyl binders have changed markedly over the last several years. Previously limited to just a few colors and ring sizes, they have become a staple of not only business but also academic and home lives. As vinyl binders evolve to meet our changing needs, we find more unique uses for them, ensuring that the vinyl binder will not reach extinction in the foreseeable future.

From the multitude of uses for the vinyl binder come the newer features of the vinyl binder, including personalization of the cover, label holders on the spine, and business card holders in the binder. These features help to ensure that we cannot only keep our treasured materials in the binder, but that we can surpass our own expectations for organization with their use.

In years past, when you wanted to personalize the cover of your vinyl binder, you had to use either masking tape, or a label system to place a small label on the cover, which by the way would fall off when the adhesive wore off. Now, thanks to the magic of new technology, you can not only order your binders with name personalization, but even provide custom artwork as well, such as a logo or emblem relevant to your usage. One of the most exciting uses for personalization is for a company logo or a school logo, so that you can show your business loyalty or school spirit through your vinyl binder.

Once upon a time, we were forced to use an outdated labeling system for the spine of our binders, and with thin vinyl binders, we even had to abbreviate the titles, or make the titles horizontal instead of vertical. Notwithstanding this creativity, we now have a foolproof way to find what is in our binder when they are sitting on a shelf, and that is the label holder on the outside of the binder. Though the spine is also a space that could be used for personalization, a label holder ensures that you will be able to change the contents and the title as many times as necessary.

For those more concerned about the aesthetic quality of the vinyl binder, not only can you now match or color coordinate your binders, but you can also choose the label color and font type to use on the label, ensuring that our love for the organized life will reach a new level of mania. Move over lifestyle divas, the use of vinyl binders to hold everything from recipe cards to annual reports is not new, but being able to color coordinate and match them by size rivals even the likes of the most obsessive compulsive diva.

The business savvy user of the vinyl binder knows full well that a binder is only as good as its marketing potential, and what better way to market yourself than making sure your business card goes wherever you go, or better yet, has to be viewed when someone looks at the binder. Hence, possibly the best feature for a business person is the business card holder. Not only can you use them for meetings and pass out your cards, but if you're giving a report to someone, you can conveniently tuck your business card into the pocket, and the reader just has to see it!

These three uses help to propagate our organization drive, but also helps to keep our vinyl binder world colorful as well.

Source: <http://www.articlecircle.com>

### About the Author

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