

## Starting Your Own Landscape Service

If viewing and making landscape more beautiful is a passion for you, rather than a hobby, then you may want to consider starting your own landscape service. There are many people out there who want a beautiful lawn but don't have the time, energy, or the artistic ability to do it on their own. Just like people need interior designers, they also need exterior designers.

Having beautiful landscape grace their home is a priority for many because it beautifies the community along with raising property values. They want to hire a team that can get the job done right and make their yard look magnificent.

You may want to consider hiring a team to help you. This might not be all that important until you get a few regular clients, however, if your good you will need help before you know it. Having a great reputation and getting word of mouth referrals is the best way to expand your landscape business quickly.

There are other methods of advertising your landscape service. You can create flyers to post around your city, you can place an ad in your towns largest newspaper, you can hand out business cards to potential contacts, or you can try to merge with an already established local landscape service and build a clientele that way. If you have a large vehicle, or buy one specifically for your business, you will want to be sure to put an advertisement on the side of it. More people will learn about your business that way than any other.

Other things you will have to consider are: applying for a business license, whether you will run your company from home or from a small office, and getting a loan for a building, tools, and company transportation.

Remember, starting a business is hard work but, if landscape is truly your passion, then it will all be worth it in the end. Think about waking up everyday and being excited about going to work! If you need help with any landscape ideas check out your local home improvement store or simply do some searching on the internet. You're sure to find some great ideas.

Source: <http://www.articlecircle.com>

### About the Author

David Dunlap is the founder of The Landscaping Pro and Pure Landscaping, two online resource directories designed to help with any sized landscaping project. For more information on landscape lighting or landscaping equipment, visit <http://thelandscapingpro.com> or <http://purelandscaping.com>