

Is Your Digital Resume All It's Cracked Up To Be?

The straightforward answer is to a digital resume is, "NO!" . . . at least not if you're serious about finding a job you're happy with. And not if you're willing to wait weeks or months till something comes along.

You see, an electronic resume is the easy way out . . . but definitely not the fastest or best way. There are two ways to use an electronic resume:

1. Post it on several job search websites like Monster.com or HotJobs.com.
2. Create your own website or blog featuring your resume.

The problem with this approach can be summed in one word: COMPETITION! There are hundreds of thousands of digital resumes floating around in cyber space. Be realistic. What are your chances that exactly the right boss is going to pick your resume and offer you a job?

Look, it's only natural that you want to get as much exposure as possible. Nothing wrong with that. But the digital resume and one of those job websites is definitely NOT the way to go . . . at least if you don't plan to spend weeks or months looking for a job.

I suppose we're all victims of "do it fast and easy" electronic techniques. It seems logical. The internet provides global exposure for our credentials. All we have to do is wait for one or two of those millions of internet users (many of whom are employers) to discover our resume . . . theoretically.

However, mass exposure didn't work in the days before the internet. And it doesn't work now. It's really just a question of statistics. 7% of job hunters have found "opportunities" that match their credentials. Notice, I didn't say job offers.

Job search experts know that relying on an electronic resume or a digital job search is hopeless. This doesn't mean that every so often someone hits. But you're more likely to get struck by lightning or win the lottery. There has to be a better way!

And there is! If you can put aside a digital resume and all forms of electronic or analog mass marketing and learn a few simple alternative job search strategies, you can be looking at honest, real job offers that match up with your interests in as little as two weeks!

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About the Author

Paul Megan writes for EEI, the world-class pioneer in alternative job search techniques and non-traditional career advancement strategies . . . since 1985. Grab our stunning FREE REPORT: "How To Find A Job In As Little As 14 Days!" Click on RSS for instant info!
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