

## The World Wildlife Foundation

We do not have expensive offices in New York, London & Paris. Our offices are modest, low cost, situated in small towns and rural areas to keep down the costs. Endangered species are our main worry. We intend to save as many as we can, buy land for conservation and preserve the biodiversity habitats for the animals.

Foremost among the means we use are to get together with landowners, convince landowners to join with us, not to shoot or trap animals that threaten their livestock. In return for the help of the landowners we give landowners financial compensation when the big cats or other animals kill livestock as prey. This brings benefits for all participants. Landowners feel good about helping. Landowners do not enjoy being cast as bad guys. Now, they are not. Save the animals. Provide land as their habitat. Keep them safe.

The World Wildlife Foundation puma logo symbolizes not only our continuously work in taking an effective step on regarding wildlife protection but also our broader mission, future benefits of keeping the earth safe.

A number of the world's most important biologists have anticipated that protecting habitat for wide-ranging felines such as pumas will conserve 90 percent or more of overall biological diversity. Because pumas necessitate home ranges of several hundred square miles, their preservation can help maintain a host of other species making use of the same habitat. The puma is also an icon of wild nature. World Wildlife Foundation is leading efforts to restore pumas to preferred former habitats and to put a stop to the extirpation of pumas in regions where they still live.

Southern Pumas in Argentina and Chile are at great risk. The population of pumas is declining alarmingly. Our current programme is dealing with this by enrolling the landowners of Argentina and Chile to help preserve the puma despite the depredations the puma makes by killing sheep and guanacos which are the lifeblood of the landowners.

In return for not killing or trapping the pumas we will compensate enrolled landowners participating in our scheme who submit claims for compensation where Pumas have killed the livestock of the landowner. We then have the co-operation of landowners. In fact we have their enthusiastic participation.

In addition, we know from the compensation claims the dates and locations of puma killings of sheep and guanacos and this allows us to plot the numbers of pumas and their territories. All of this is valuable data essential for conservation. Everyone gains.

The assistance of landowners is crucial. But we need your support to make the long term survival of the puma beyond doubt.

Source: <http://www.articlecircle.com>

### About the Author

Cretu Remus is passionate about protection of the environment and animal welfare. For more information, take a look on <http://www.worldwild.org>