

## Is Internet Telephony a Solution for Your Business?

Every business owner, whether established or just starting out, knows the importance of keeping costs down in order to increase the bottom line. Since phone calls might make up a significant portion of your monthly expenses, anything that could help lower that bill would likely be a welcome change. One of the options you might consider is using internet telephony rather than a traditional phone line. Doing so offers some great advantages for your business at very little cost. Here are just a few of the advantages of using Internet telephony in your business.

### VoIP Advantage #1: Free Long Distance

If you make a lot of long distance calls each month as part of your business, the free long distance offered by most internet telephone companies can be one of the most compelling reasons to see what else these companies have to offer. If you're paying 10 cents a minute (or more) for long distance, you can easily find yourself more concerned with watching the clock and counting up the tally for that call rather than focusing on the discussion during the phone call itself. That might even force you to cut the call short, before problems get resolved or deals get cemented. Taking advantage of internet phone service for your business would be one way to avoid this problem.

### VoIP Advantage #2: Rock Bottom Prices on International Calls

International calls are typically not free with most internet phone companies. However, they're dirt cheap when you compare them to your regular phone company. In fact, if you make a lot of international calls, you'll probably be shocked at how inexpensive they are. With many services, you can quite literally make international calls for pennies per minute. This is a far cry from what most phone companies will charge you and is another compelling reason why many companies are making the switch.

### VoIP Advantage #3: Take Your Phone Anywhere

The fact that internet phone service is inherently portable is another benefit for businesses to consider. I'm sure you've been on a business trip and been concerned that you were "out of touch" with the office. Who knows when an important call might come in. In fact, this concern might have stopped you from going on a trip or vacation, for fear of "losing the deal". Well, with an internet phone system, all you need to have is a computer and an internet connection wherever you're traveling. Even the more inexpensive services offer this and to your customers or business partners, it will be like you never left the office (unless they hear the waves crashing in the background).

These are just a few of the advantages that come with incorporating internet-based phone service into your business. If you'd like to find out more or start investigating the options for your business, a quick search online should point you to several top-rated internet phone service providers.

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### About the Author

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