

Choosing The Best Cell Phone

Choosing the best cell phone takes planning and the knack for really knowing yourself. Your cell phone has to fit your lifestyle, and that includes your budget. Almost all cell phones require you committing to a long term contract with a cellular company, so make sure you read the fine print, in order to avoid any disappointments later on.

Armed with the knowledge of how much you want to pay, you can quickly decide what features you want. Herein lies the secret to choosing the best cell plan: when you know exactly what you want, and how much you're willing to pay, you can always find just the perfect phone.

Some principles to base your cell-phone purchasing decision on:

- 1) Not all cellular carriers or networks are created equal
- 2) Phone quality directly affects customer satisfaction

This means you need to do your research in order to find out what type of phone and what type of cellular plan is right for you. Find out what people who already own the phone are saying. Research customer reviews and notate if anyone has brought up certain issues or problems with plans or providers. It might seem painstaking to do this level of research, but the hours of hassle it saves you later on will be well worth it.

Several key components of picking the best cell phone are:

- 1) Cell phone styling and features - loads of features and sleek design is what most people want
- 2) Reliable and cost-efficient cellular plans - cell phones are monthly bills, people who pay monthly want a good service that works

Cell phone styling varies widely in range, and it's recommended that you look at and hold several different styles of cell phones to get a good feel for what to expect. A phone that doesn't feel right in your hand, will be one you're unhappy with. The easiest way to see a variety of cell phones is by visiting a local retailer. If the screen is hard to read, or the keypad is difficult for you to work with, you need to factor that into your decision to buy. Keep a small checklist of the pros and cons of the purchase. If the cons outweigh the pros, then decided against it.

Next make sure to rigorously investigate the cellular plan you're expected to purchase, and read it before entering into the agreement. Make sure all fees are disclosed, and that you understand what you're agreeing to in terms of total payments. It's better to be careful up front, than regret the decision for years.

Expectations of cell phone consumers is high, and it's no wonder why: with over 800,000,000 phones sold in 2005, this is one of the most popular products in the world. Companies ranging from Nokia to Sony Ericsson make millions of units monthly and ship them to locations around the world. Education is the best tool that a cell phone consumer can have these days.

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About the Author

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