

Choosing a Topic For Your Article

There are many things to consider when writing an article. One of the main ones is the choice of topic. Choosing a topic you are passionate about is important for several reasons.

? Your writing will not only flow more easily, but your enthusiasm will show through and affect the reader in a positive way.

? Editors like enthusiasm in writing.

? You will know much about your topic, thus saving a lot of time in research.

? Your writing task will be a joy to do.

You might feel that writing in the area of your interest is too limiting, but it is possible to branch out into areas that are similar. For instance, if your area of expertise is in chemistry, then writing about health should not be too much of a learning curve. It will also give you a wider scope for selling your articles. Many magazines have a health section. Health topics can be widened to include such topics as sporting injuries and how to treat them, or nutrition. Nutrition can focus on various age groups. See how the ripples widen? In no time you'll be able to submit articles to many different magazines or websites and you'll still be writing with passion and enthusiasm.

Choosing your own topic is easier if you decide to write freelance. You can submit to magazines specializing in that topic, but what happens if you are asked to write about a topic you hate, or know little about? If you are a skilled researcher and writer you will bring all your skills to bear on doing the job correctly. Otherwise, consider refusing. If, for example, you are asked to write about finance and investments and you are not even familiar with the terms used, then unless you are a quick learner and love research, your reputation might suffer.

Publishing articles on the Internet is even riskier to your reputation, since there is not always an editor to scrutinize the details and say yea or nay. You must not only get your facts right, but offer good solid meat in your article. An article that includes the basic information that everyone but the man from Mars knows, will make you a laughing stock in the article world.

For example, everyone knows that Fido needs to be fed, watered and exercised properly to be a happy doggie. But does everyone know that his drooping ears need to be inspected carefully for ticks or disease? Do they know the symptoms of a certain disease that particular breed is prone to and what to do about it? Have they heard about that old remedy that will save them a bomb at the vet? If you can provide information such as this in your article, you will soon have a happy readership.

Source: <http://www.articlecircle.com>

About the Author

About the Author: Hans Hasselfors is the founder of <http://www.SubmitYourNewArticle.com>. Visit our article directory for varied articles about article writing.