

## What does it REALLY take to Make Money Online?

If you're thinking about starting an online business, you have to be careful. There are literally thousands of scams and scam artists waiting for you with sophisticated and highly tuned strategies for ripping you off. You must do your homework and check into anyone promising that you'll make a fortune on the Internet.

There are people who will say you can get rich with no effort, no work and no investment. There are even some who will try to sell you pyramid schemes, get-rich-quick plans and every other kind of scam you can imagine. But it's not just the straightforward frauds you have to watch out for. The Internet changes almost every day. Unless someone is actually earning their living online day in and day out, by the time they've finished explaining how to make money on the Internet, chances are, their advice is out of date.

A successful online business won't happen without at least some initial investment of both time and money. And don't ever forget that it's a business. Spend time finding your niche - but make sure your niche can actually make you money. Finding the right product(s) or affiliate programs may take some time, but it will mean the difference between success and failure. Look into products and services that will provide you with multiple-profit streams.

You'll may start out marketing one way and discover that it's not working very well. The advantage of Internet marketing is that you can quickly try different marketing techniques until you find the methods that make you most profit. Test your marketing strategies; keep track of which methods are working and drop the ones that aren't.

Making a fortune online is easy if you know what you're doing. Take the time to learn now and the profits will start to flow.

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### About the Author

Joan Yankowitz can help YOU start your own profitable business on the Internet within the next 24 hours... To learn more, visit:  
[www.WebIncome101.com/pips.html](http://www.WebIncome101.com/pips.html)