

Beware! Do Not Get Caught With Google AdSense Click Fraud

AdSense Click fraud become outrageous when internet marketers boast that Google AdSense makes quick revenues easily and sells AdSense customized or teaching software. AdSense Click fraud is the act of intentionally clicking on ads for the purpose of earning AdSense ads fees. It is simply false leads that are not for the interest of advertisers products and services, at the same time, costing the advertiser money. Honest and sincere website owners are aware of this fraud and share the same sentiment that this is the one big problem that AdSense is facing.

Numerous online entrepreneurs unexpectedly received a short notice from Google AdSense that their accounts are terminated. What they do not know, is there is this specialized secret team of Google AdSense spying on them.

It is important to know how you can prevent being drawn into this Google AdSense Click fraud:

First, Google can lend a helping hand by monitoring for any suspicious activity that crawls into your site by simply collecting access logs that your web hosts offer. Conversely, providing this information to Google spontaneously can assist them in solving the click fraud problem.

You should try and get a click monitoring software too. Most of this software is easily found free of charge. It is definitely no big issue of spending and yet aid in the prevention of click fraud.

Make it a standard procedure that all information you acknowledged be submitted to Google to proof you are standing alongside them in fighting against click fraud.

Review your server logs regularly and inspect for any activity that seems suspicious. Report any detail that you find abnormal, be it major or minor.

Consider disabling ads for your own IP address and local geographic area temporary when there is click fraud scandal. This will certainly prevent Google from mistaking another user (who might be the cause of the AdSense Click fraud) as you. You can do this through a HT access file. This will prevent Google seeing it as you clicking on your own ads and be kicked out of the game because of it.

Maintain your AdSense off on pop ups and pop unders. Your ads should not be displayed on content sites that promote illegal activity or tampering of the legal rights of other people or business, including the content that is considered adult and gambling ones. If you believe that you may be breaking this rule, immediately remove your content or AdSense from the web page.

Be ingenuous and report to Google about times when you might have clicked on your own AdSense ads, whether accidentally or intentionally, or when you have done things that are against the Terms of Service that they are implementing. Be honest about your wrongdoings and declaration on your own is better than waiting for Google to spot your faults as it would mean immediate termination and unbearable loss of what you have worked so hard for.

The most important prevention of AdSense Click fraud: Do not tell your family or friends about AdSense on your website. Big-time chances are they may start clicking on them numerous times to help you make money without you knowing. Eventually, they may be doing more harm to you than help by clicking your AdSense ads in the first place.

However, if regrettably, one day someone you know chanced upon your AdSense sites, ensure that they know about the AdSense Click fraud and they should not click on your ads under any circumstances. On the contrary, it would be more advisable to brief them on important things about AdSense and what not to do with them.

A substantial number of pay-per-click systems have diverse precautions measures available to protect website owners against AdSense Click fraud. Other search engines can track more than 50 data points, IP address, browsers information, users session info and pattern recognition. Conversely, they also have systems on hand to detect fraud. Then there is the specialized secret team keeping an eye on how things are going and assisting advertisers stop click frauds.

Finally, here are effective methods that Google recommends to avoid click fraud: 1. Using negative keywords to trigger your AdSense hence show on products and services that are in no way related to yours. Other ways are adding tracking URLs to your links so you can track the traffic coming from Google.

Do not get caught in the AdSense Click fraud. Be aware and be wary.

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About the Author

Joann is an acknowledged expert in the field of SEO and Internet Marketing. Grab a FREE E-book worth \$97 at <http://www.searchkeywordtools.com>