

Why Does The Law Of Attraction Work?

"The things that you want want you too?"

- Dr. Wayne Dyer, Self-Development Author

Most people know or have heard about at least one person who seems to have everything they want. Not just wealth, but an abundance of wealth. Not just happiness, but an abundance of happiness; and not just love, but an abundance of love. How does a person get that lucky? Were they born with a "silver spoon in their mouth"? Were they in the right place at the right time? Was it dumb luck or hard work? Maybe it's none of those things. Maybe that person has learned how to visualize their success and happiness by tapping into the universal Law of Attraction.

I personally know someone who has the most amazing ability to turn ideas into money. On top of that, he's an amazing "idea machine". He can watch a TV show, or read a magazine article, or listen to someone else speak and come away with a money-making idea that he then puts into action.

I asked him one day how he was able to do that. I thought he was joking when he answered me but, after spending more time with him, I soon learned that he was telling the truth.

His answer to my question about how he was able to generate so many successful ideas was:

"Success flows through the universe just like every other form of energy. If you raise a radio antenna into the air you will attract radio waves. If you raise a lightning rod into the air, you will attract lightning. Well," he continued, "if you raise your success antenna into the air, you'll attract success." And that was my first introduction to the Law of Attraction.

At the top of this article is a quotation from Dr. Wayne Dyer. Dr. Dyer is not your typical self-improvement author. He believes in what other authors might dismiss as supernatural ramblings. He believes that there are forces at work in the universe and he believes that we have the power to change our personal reality.

Dr. Dyer sums up the idea of the Law of Attraction by saying "When you change the way that you look at things, the things that you look at change." And that truly is what the Law of Attraction is all about. Here's how it works:

Our subconscious mind believes everything we "tell" it. Since our subconscious mind's only goal in life is to help us achieve what we want, once we program it to accept a certain reality, it works very hard to create that reality.

As a result, if we send it messages that we "will never become successful", it will create that reality for us by blocking our minds from seeing success opportunities when they arise. So, the more we focus on "having less", the less we end up having.

But what happens when we focus instead on having more? By visualizing us living the lives that we want to live, we direct our subconscious mind to start making those pictures a reality. When we visualize how our lives would be if we had an abundance of love, happiness, success and money, our subconscious mind begins bringing those opportunities to our attention when they arise. And make no mistake about it, those opportunities are everywhere. Most people just don't have the ability to recognize them because they don't have their success antenna raised.

If you want to put the Law of Attraction to work for you, start by visualizing yourself living the life of a successful person. That will raise your "success antenna" into the air and the opportunities will start to flow.

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