

## Web Traffic With Article Submission

Have you been trying to get more visitors or prospects to your web site with little to show?

I know what you are going through as I've tried them all and then some :o)

Link exchanges

Classified Ads

Ezine Publishing

Ezine Ad Purchases

Auto Surf Programs

Pay Per Clicks

Etc Etc Etc!

But until I started doing one thing, I was wasting a ton of time and money.

What is the one thing?

Article Submission!

But you say, "I'm not a writer". That is ok because I'm going to show you how you can get 100's of articles in 40 different topics that you can use as if you wrote them! Legally too :o)

This is one of the best kept secrets, submitting articles without paying for a ghost writer or spending hours researching, compiling, writing and submitting your articles. However here is the caveat. Don't submit the entire article but a teaser to get visitors to visit the web page where your article is. The reason is that Google and other's look for duplicate content and even if you re-hash, modify the article they still will penalize you for duplicate content, which is plagiarism. And submitting the entire article to other sites only boosts that sites ranking and not yours for the keyword or keyword phrases you are targeting. Use the modified articles for your web site's content and it will help your ranking with the search engines.

Does this mean you shouldn't use Private Label Articles? No! It does mean that you have to use them properly to gain rankings.

Here is my 1-2-3 system that takes less than 1/2 hour to submit a fresh article as my own.

1. I use InfoGoRound that has 1000's of articles (100-200 articles added every month). I enter the keyword I want an article in and the search box gives me a list of articles to choose. After reading the articles of interest I select the one I want to use. Most times I change the headline and some of the body so that it is different and will be viewed as truly my own. I write the resource or bio info. This is 4-5 lines of where I want the readers to go for more information on one of my sites, or an affiliate site.

It is usually something like:

Dan Farrell is the owner of Build An eBusiness On A Shoestring where you can get more of his personal successes (and failures) with marketing his own products or affiliates. Subscribe to his free newsletter with special bonuses at:

"www.yoursite.com"

This takes 10-15 minutes.

2. I take this modified article to Article Marketer which submits it to 30,000 people at the top article directories, ezines and other article web sites. They allow unlimited articles per month and are one of the least expensive article submission sites.

This takes 10-15 minutes.

3. I add the article to an appropriate web site, post it to a blog, and add it to one of my lists. Optional but highly recommended.

SideNote: Make sure you don't use any affiliate links or at most 1 or 2 in your article. Many will reject them as too commercial and not list them. Plus you will not look professional.

I have seen my Google Page Rank increase from 2-4 and 2-3 on many sites and my Alexa rating drop by over 100,000, after 1 month! The bottom line is that you don't have to spend hours submitting articles and creating fresh content for your web sites or lists. Other than the fees for InfoGoRound and Article Marketer (which both have an affiliate program so you can easily pay for them out of your commission) article submission is the best way to attract 1,000's of targeted prospects to your web site or affiliate site.

Source: <http://www.articlecircle.com>

#### About the Author

Find out how using free blogs a shy 22 year old's income increased to over \$500/day... on auto pilot. For a review of his ebook go to:

<http://make--money-online.blogspot.com/>