

Fundraising Primer for a Beginner

Fundraising for charities and social work is an amalgamation of many positive qualities like humanity, compassion, love, affection, empathy and dedication. For many people, nothing could be satisfying than reaching out to those unfortunate people and communities around the world, and helping them to regain their right and respect to live like any other normal people. If you are inclined to carry out such a noble activity as fundraising for non profit purposes, you may consider learning everything about fundraising and non profit charity work. Here are some basic points of fundraising activity for non profit charitable work, which will help you to create spadework for your future non profit:

1. Fundraising has been a passionate activity for so many non profit organizations and NGO's of the world. It also means raising public money or gifts or even property from ordinary people, governmental agencies, private and public trusts and philanthropic organizations. Most of the funds collected are used for a wide range of non profit work like charity, rehabilitation, relief and health.

2. Fundraising and non profit social work are always interlinked as funds are provided only for non profit work, when the fund is used only for such work, that is no loss- no profit oriented public and social work. Non profit means working for a good cause without expecting any personal monetary benefits. Under such work, funds are not used for individual gains.

3. Fundraising is an important social activity, which often crosses international perimeters. Funds sourced by these activities are extensively used to create public wellbeing and the activities under such a banner include charity, rehabilitation, relief and health. Fundraising is a powerful tool used to create public awareness on many events of public interest and human values.

4. Finding donors is a primary activity for any non profit organization; finding donors often take the maximum time of any philanthropic activity. Funds for non profit activities are made by many leading private and public trusts, philanthropic institutions, governmental organizations and NGO's.

Fundraising is an exciting activity, if you have the right attitude and an unflinching belief in human values.

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About the Author

Daniel J Lesser is the creator of www.fundraisinginfosite.com. A whole world awaits people if they can gain greater funding. Find out how you can expand their horizons at www.fundraisinginfosite.com.